

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior version, and listings, of claims in the application.

**Listing of Claims:**

- 1-9. (canceled)
10. (currently amended): A method for tracking purchases of electronic books, comprising:
  - storing identifications of a plurality of electronic books for display on a viewer;
  - associating each of the electronic books with a source of the electronic book;
  - providing the electronic books for purchase by subscribers;
  - recording an indication of purchases of the electronic books; and
  - associating an amount of each purchase with the source for the corresponding electronic book.
11. (original): The method of claim 10 wherein the associating step includes associating the amount with a publisher for the corresponding electronic book.
12. (original): The method of claim 10 wherein the providing step includes electronically communicating with a viewer for use in receiving requests to purchase the electronic books.
13. (original): The method of claim 10, further including charging a subscriber account for the purchases.
14. (original): The method of claim 10, further including generating a bill to one of the subscribers for the purchases.
15. (original): A method for providing on-line accounts for purchases of electronic books, comprising:
  - storing identifications of a plurality of electronic books on a viewer;
  - providing the electronic books for purchase by subscribers;

maintaining on-line accounts for the subscribers;  
recording an indication of purchases of the electronic books in the  
corresponding accounts; and  
permitting each of the subscribers to access a corresponding one of the on-line  
accounts for the subscriber.

16. (original): The method of claim 15, further including providing on-line access  
to a customer service representative for the on-line accounts.

17. (original): The method of claim 15 wherein the providing step includes  
electronically communicating with a viewer for use in receiving requests to purchase the  
electronic books.

18. (original): The method of claim 15, further including charging one of the  
accounts for the purchases.

19. (original): The method of claim 15, further including generating a bill to one  
of the subscribers for the purchases.

20. (currently amended): An apparatus for providing electronic books for  
purchase, comprising:  
a billing and collection system for electronically communicating with a viewer  
for providing electronic books for purchase, wherein the billing and collection system  
executes a method comprising:  
storing identifications of a plurality of electronic books for display on  
the viewer;  
associating each of the electronic books with a source of the electronic  
book;  
providing the electronic books for purchase by subscribers;  
recording an indication of purchases of the electronic books; and  
associating an amount of each purchase with the source for the  
corresponding electronic book.

21. (original): The apparatus of claim 20 wherein the associating step includes associating the amount with a publisher for the corresponding electronic book.

22. (original): The apparatus of claim 20 wherein the providing step includes electronically communicating with a portable viewer for use in receiving requests to purchase the electronic books.

23. (original): The apparatus of claim 20, further including charging a subscriber account for the purchases.

24. (original): The apparatus of claim 20, further including generating a bill to one of the subscribers for the purchases.

25. (original): An apparatus for providing electronic books for purchase, comprising:  
a billing and collection system for electronically communicating with a viewer for providing electronic books for purchase, wherein the billing and collection system executes a method comprising:  
storing identifications of a plurality of electronic books for display on the viewer;  
providing the electronic books for purchase by subscribers;  
maintaining on-line accounts for the subscribers;  
recording an indication of purchases of the electronic books in the corresponding accounts; and  
permitting each of the subscribers to access a corresponding one of the on-line accounts for the subscriber.

26. (original): The apparatus of claim 25, further including providing on-line access to a customer service representative for the on-line accounts.

27. (original): The apparatus of claim 25 wherein the providing step includes electronically communicating with a portable viewer for use in receiving requests to purchase the electronic books.

28. (original): The apparatus of claim 25, further including charging one of the accounts for the purchases.

29. (original): The apparatus of claim 25, further including generating a bill to one of the subscribers for the purchases.